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## NEWS RELEASE

### One of El Paso's youngest dog rescues teams up with the city's largest indoor shooting range

Event will be held on Saturday, Sept. 17, 2016 at Sportman's Elite on 4520 Donaphin Dr. in El Paso, Texas from 9:00 a.m. - 3:00 p.m.

MuttLove Dog Rescue is teaming up with El Paso's largest indoor shooting range, Sportman's Elite, for an adoption and fundraising drive. Here, both of the local organizations will come together in efforts to not only adopt out pets, but provide knowledge of two often misunderstood things: pets and firearms. Established just a few months ago, MuttLove has already helped save 50 dogs. The organization's primary focus is to prevent dogs from undergoing euthanasia, abuse, neglect, and breeding by educating people on the importance of vaccinating, chipping, and spaying or neutering their pets. Teaming up with Sportman's Elite will help MuttLove spread their message to a wider and diverse audience.

People attending the event may contribute by donating Iams dog food or adopting a pet, and will be rewarded as follows:

- 1) Contributing dog food (Iams dog or puppy chow) will earn you a free rental from Sportsman's Elite.
- 2) Adopting a dog will earn you a range day free of charge.

Coming together at Sportman's Elite to adopt out dogs will also allow MuttLove to make room for more rescues, "The more dogs we push out, the more we can take in." said Pamela Limbaugh, one of the MuttLove founders. The more dogs MuttLove adopts out, the more room they will have to foster, thus saving more lives. "They aren't just saving one life, they're saving two." said Amanda Coffield, a Sportman's Elite employee who has been a big help, and taken much interest, in making this event happen.

### About MuttLove

While the founders, a team of six, seek to educate the community about spaying, neutering, chipping and vaccinating dogs, they also intend to bring the community together. Their intent to do so focuses on removing the negative stigma that goes along with the local animal services shelter, a central hub for animals in need in the community. Partnered with Animal Services of El Paso, MuttLoves helps shed light on the true intent of Animal Services which is to protect pets for as long as they can and help lost pets make their way back to their owners home.

Including elderly and neglected dogs, with the help of their dedicated fosters, MuttLove takes care of some of the more undesirable pets until they find their "forever" home. This means that MuttLove intentionally strives to take in the dogs that are perhaps the odd ones out, are a bit different, elderly, and the ones that the public are not usually drawn to. This sets MuttLove apart from other dog rescue organizations as that they wish to give a voice to the voiceless and help the pets who have less of a chance at making it, and need the most help.

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